

Matters

M A G A Z I N E

Be Featured in our Fall Issue:

WOMEN IN BUSINESS

*Connecting the Dots
to My Career Story*

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Have you always known what you wanted to be when you grew up? Have you realized that dream? Has it shifted? Or are you doing something totally unexpected?

Tell our readers how your past has shaped your present career and what you love most about the journey.

Our editor, **Ellen Donker**, will capture your story while photographer, **Julia Maloof Verderosa**, will take your headshot.

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Fall Issue: out October 7

Deadline: September 16

**Please contact your Sales Representative
for details or call 973-763-4900.**

*Matters Magazine is mailed to every household in
Maplewood and South Orange, and enthusiastically read
by residents who want to stay in the know about the towns.*



Jessica Center CENTER FITNESS

123 Main Street, Maplewood
973.555.5555 | centerfitness.com

I have always loved to be in motion. My mother says I was on the go from the time I could crawl and she wisely enrolled me in ballet and gymnastics to channel my energy. In high school I found that running was my true love and excelled on the track. To be a healthy athlete, I spent a lot of time working out and that's when I decided **a career in fitness was my calling**. In college, I majored in exercise physiology to be a strength and conditioning coach. My gym specializes in working with athletes to help them prepare for the rigors of competition.

Raven Oakley BLUE RAVEN DESIGN

123 Main Street, Maplewood
973.555.5555 | ravenoakleydesign.com

Drawing has been my passion from the time I could hold a crayon. I was a Fine Arts major in college, hoping to be a studio artist. But when I had trouble finding enough work, I took a look at advertising, worked at several world-class agencies and rose to be creative director. Those were busy times and I eventually decided to **start my own graphic design studio**. So in the end I still got my studio, but had to broaden my niche. I'm so glad I did because it turns out I love the variety and autonomy that comes with owning my own business.



Annie Storm EVERY LITTLE THING

123 Main Street, South Orange
973.555.5555 | everylittlething.com



My road to owning a shop was circuitous. I worked as a paralegal with plans to get my law degree. But life intervened and as I was raising my children and planning their celebrations, friends started asking me for ideas. Then they asked to hire me to handle their celebrations. I found I was great at managing the details but also creating one-of-a-kind events. Nine years ago, **I opened a store that's dedicated to event planning** but also carries items that anyone can buy to take their celebrations to the next level. It lets me showcase my creativity while making clients' milestones memorable.

CELESTE CHAMBERS
MAIN STREET REALTY

123 Main Street, Maplewood
973.555.5555 | celestechambers.com

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RAMONA STOCKER
RS PHOTOGRAPHY

123 Main Street, South Orange
973.555.5555 | rsphotography.com

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HEATHER ADAMS
ADAMS INSURANCE

123 Main Street, Maplewood
973.555.5555 | adamsinsurance.com

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WOMEN IN BUSINESS SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'D LIKE TO BE FEATURED IN THE WOMEN IN BUSINESS 2022 SECTION IN THE FALL ISSUE

\$450: editorial feature

**PHOTO SHOOT AND INTERVIEW WILL BE SCHEDULED FROM SEPTEMBER 7 - 20
via signup genius once you contract with Matters Magazine.**

Deadline for inclusion: September 16.

Payments for promotional feature are required to be made in advance of publication unless you have established 30-day credit terms with Matters Magazine. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts. Canceled contracts will be subject to full collection.

*Matters Magazine will choose the image used in feature.

Digital files not included. After the shoot you may purchase your images from Julia Maloof Verderosa.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COST.

Client Signature

Date