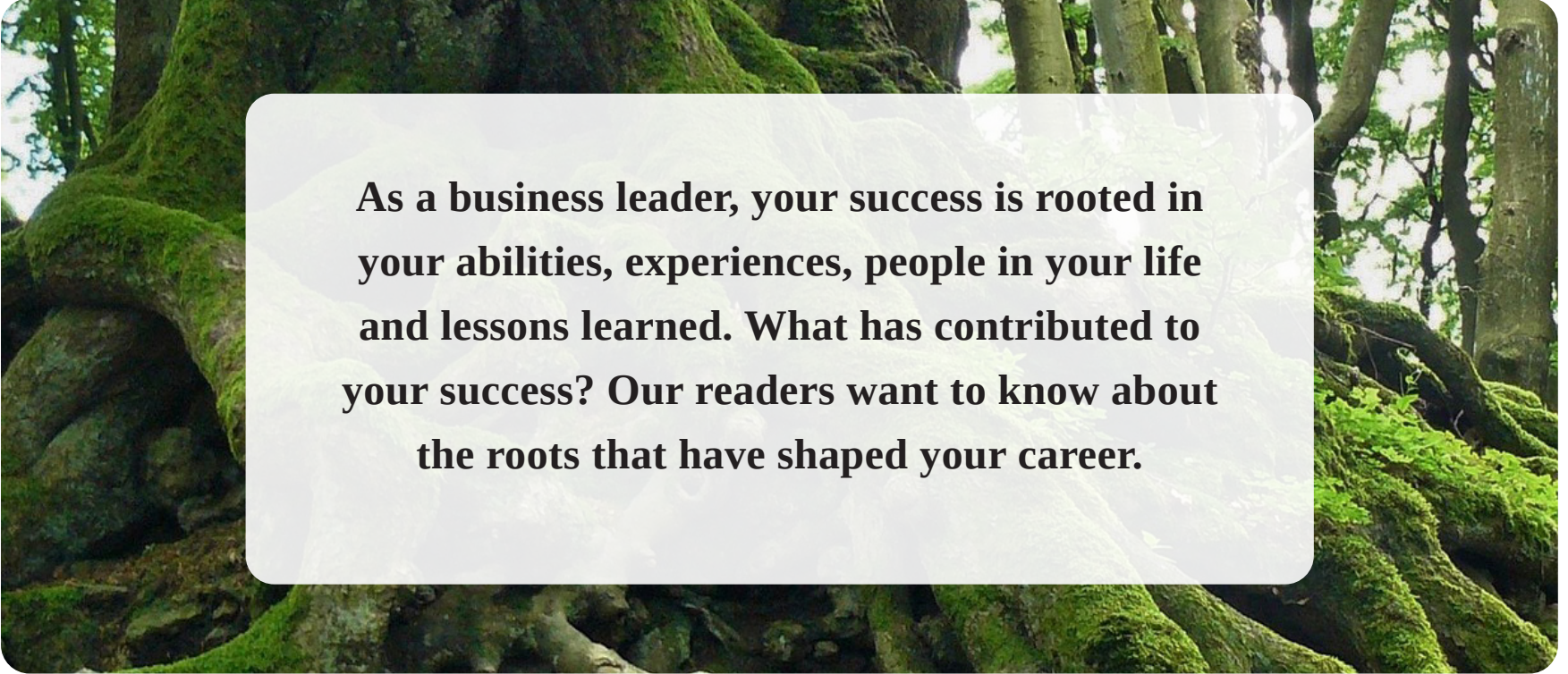


Matters

M A G A Z I N E

Be Featured in our Fall Issue

WOMEN IN BUSINESS: Roots of My Success



As a business leader, your success is rooted in your abilities, experiences, people in your life and lessons learned. What has contributed to your success? Our readers want to know about the roots that have shaped your career.

Your Profile by Ellen Donker
Headshot by Julia Maloof Verderosa

Fall Issue: out October 9

DEADLINE: SEPTEMBER 18

**Please contact your Sales Representative
for details or call 973-763-4900.**

See some of the businesses that have participated in the past

Align Wellness | Three Birds Yoga | Ann Laskowski | Cate Sheehy | Curated Spaces | Redwood Family Dental | Elaine Cataneo | Revel Yoga | Clawson Architects | Indigo Road Studio | CSM Art & Frame | Victoria Carter | Margo Hill | Rebecca Horan Consulting | Kristi Vosbeck | Seven Point Wellness | Orange Lawn Tennis Club | Studio 509 | Tandem Real Estate Group | Encompass Parent Solutions | Olivia's | JESPY House | Grit & Honey Organizing | Joanne Watkins | Bigwig | Kitchen A La Mode | Jill Sockwell | Simply Perfect Vacations | Right at Home of Essex County | Village Dental Group | SOMA Cycle | Mrs. Meshugga | Gem Franchise Consulting | Pollock Properties Group | Cannaboss Lady Dispensary | The Core Place | South Orange Dental Center | Donna Dickson | Ann Servitto | Amy Straub Design | Nicole Hawkins Photography | Dawn Opticians | The Jersey Speech Lab ... and more

The Roots of My Success

LOCAL BUSINESS
WOMEN TELL US WHAT
THEIR SUCCESS IS ROOTED IN.

We asked professional women to reflect on their roots – the early influences, people, hard-earned lessons and values that helped shape the successful careers and businesses they have built.

REPORTING: ELLEN DONKER

PHOTOGRAPHY: JULIA MALOOF VERDEROSA

DO WHAT
YOU LOVE



“My little sister took a long time to find her voice. Every week, a speech pathologist came to the house to help her, coaxing the sounds out of Lily’s mouth using games and toys to keep her interest. I noticed how confident Lily became once she could speak well and I was intrigued. When it was time to choose a profession, I remembered the difference the speech pathologist made and decided I wanted to be in a helping career. I work with people who have suffered speech loss due to illness. It is so rewarding to help restore their ability to communicate. As for my sister, she turned out to be the most talkative member of the family.”

Sophie Ross
SPEECH SOLUTIONS

23 Main Street, South Orange

973.555.5555

speechsolutions.com



I AM WHO I AM

“I was a very neat child. As early as I can remember, I kept my bedroom tidy and organized. As I got older, I tackled other rooms in our house in an attempt to contain the clutter of six people. For the most part, no one minded, except when they were running late and couldn’t find the logic to my new organizational system. When I realized that this skill didn’t come naturally to everyone, I carved out a career organizing other people’s spaces. Over time, I gained a deeper understanding of how transformative it can be to devise systems for people that are functional and look nice.”

Sophia Huntley

EVERYTHING IN ITS PLACE

23 Main Street, South Orange
973.555.5555
everythinginitsplace.com

WORK HARD AND ENJOY THE RIDE

“I watched my father work hard in his job as an insurance adjuster, but also enjoy it. He instilled in me the values of quality and excellence, but also the importance of choosing a vocation that would be fulfilling. That mindset translated to my schoolwork where I did my best but also enjoyed the ride. When it came time to choose a career, I chose financial services. When I needed a career that was local, real estate became my second career. Everytime I meet with a client, my father’s example informs my actions: to do everything to the best of my abilities and enjoy every minute.”

Laurel Sargent

SOMA REAL ESTATE

23 Main Street, South Orange
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somarealestate.com



EMBRACE YOUR TALENTS



“In school, I couldn’t figure out why some kids hated math. To me it all made perfect sense and problems were often similar to solving a puzzle. In high school I tutored middle schoolers and loved it when I could help a kid struggling with pre-algebra to crack the code. I guess I was good at explaining concepts in simple terms. When I went to college, it made sense to carve out a career that used my talents so I set out on the path to become an accountant. My facility with numbers and communication skills have enabled me to be a trusted advisor to my clients so they can focus on their day-to-day business.”

Annie Pratt

AP ACCOUNTING

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WOMEN IN BUSINESS SPACE RESERVATION CONTRACT

BUSINESS NAME _____ YOUR NAME _____

ADDRESS _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'd like to be featured in Women in Business 2026

ROOTS OF MY SUCCESS

in the Fall Issue – out October 9

\$525: editorial feature

DEADLINE FOR INCLUSION: SEPTEMBER 18

PHOTO SHOOT AND INTERVIEW WILL BE SCHEDULED FROM SEPTEMBER 14-23
via signup genius once you contract with Matters Magazine.

*Matters Magazine will choose the image used in feature. Digital files not included.
After the shoot you may purchase your images from Julia Maloof Verderosa.

Payment for promotional feature are required in advance of publication
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SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COST.

Client Signature

Date