

# Matters

M A G A Z I N E

**Local Nonprofit Leaders:**  
*Be Featured in our Hearth + Home Issue*

*Love in Action*

**What does love have to do with  
your work?**

You represent a local organization that has love at the core of its mission. Whether it's love for the people you serve or love for the positive outcomes, our readers want to meet you in print and learn about the nonprofit you represent.

**Hearth + Home Issue: out March 13**

**Deadline: February 24**

**Please contact your Sales Representative for details  
or call 973-763-4900.**

*Matters Magazine is mailed to every household in Maplewood and South Orange  
and enthusiastically read by residents who want to stay in the know about their hometown.*

## *Upward and Onward*

**Miranda Butler**

**Executive Director**

45 Maplewood Avenue, Maplewood  
973.555.5555 | upward-onward.org

### I LOVE UPWARD AND ONWARD BECAUSE...

... I've always had a heart for seeing youth succeed. Last year, our organization helped connect 350 high schoolers to career routes by matching their interests with seminars on the trades, retail, cosmetology, food service, and more. This leads to internship and volunteer opportunities where they can be introduced to mentors and role models and, ultimately, commit to a job training program.

### MISSION:

Helping  
non-college  
bound youth  
discern and  
prepare for  
their career  
path after high  
school.



## *Margo's Pantry*

**Colleen Farren**

**Executive Director**

14 Valley Street, Maplewood  
973.555.5555 | margospantry.org

### I LOVE MARGO'S PANTRY BECAUSE...

... we're making a real difference in the lives of people in our community. I see it on the faces of those we help, mostly mothers and children, who line up every Tuesday to pick up food to feed their families. I hear it in the thank yous whispered to the volunteers as they help them each week. And I feel it in the hugs and handshakes that express the hearts of people caring for one another.

### MISSION:

Feeding the  
hungry of  
Essex County  
with nutritious  
food that's  
accessible to  
their location.



## *Bike Essex County*

**Bradley West**

**Founder**

3 Vose Avenue, South Orange  
973.555.5555 | bikeessexcounty.org

### I LOVE BIKE ESSEX COUNTY BECAUSE...

... I'm passionate about making our roads safe for bike riding in Essex County. It's rewarding to see volunteers advocating at the local, county and state level for bike lanes that are well-marked and well-paved. And I love seeing solutions-oriented individuals in action to help us advance our plan to link the Ragged River trail with Walnut Road for access to neighboring Union County.

### MISSION:

Creating and  
advocating for  
safe bike path-  
ways in Essex  
County



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## NONPROFIT FEATURE

Space Reservation Contract for Hearth + Home Issue – out March 13

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BUSINESS NAME \_\_\_\_\_ YOUR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE/CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_ SALES REP \_\_\_\_\_

I'd like to be featured in the **NONPROFIT 2026** section in the Hearth + Home Issue:

☐ \$300 with the purchase of an advertisement in the Hearth + Home issue.

☐ \$395 with no advertisement.

Deadline for inclusion: February 24.

Ellen Donker will contact the organizational leader for a brief interview and will need a head-shot (high resolution, please) sent to [ellen@mattersmagazine.com](mailto:ellen@mattersmagazine.com) by February 24.

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All payments are required in advance of publication unless you have established 30-day credit terms with *Matters Magazine*.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

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CLIENT SIGNATURE

DATE