

# Matters

M A G A Z I N E

Local Nonprofit Leaders  
Be Featured in our Hearth + Home Issue

## GETTING IT DONE

You represent the mission of a local organization that does important work in our community. Our readers want to meet you in print and learn about the impact of the initiatives you lead.



**Hearth + Home Issue:  
out March 8**

Deadline: February 19

Please contact your Sales Representative  
for details or call 973-763-4900.

*Matters Magazine is mailed to every household in Maplewood and South Orange, and enthusiastically read by residents who want to stay in the know about their hometown.*

## UPWARD AND ONWARD



### MISSION

Helping non-college bound youth discern and prepare for their career path after high school.

### OUR IMPACT

In 2023, we worked with 463 high schoolers to help them explore career routes to position them for success in the labor market. We provided seminars on choosing employment in the trades, retail, cosmetology, food service, and more. Our career services paired students with volunteer and internship opportunities, introduced them to mentors and role models, and connected them with job training programs.



**Miranda Butler**

Executive Director

45 Maplewood Avenue, Maplewood  
973.555.5555 | upward-onward.org



## MARGO'S PANTRY

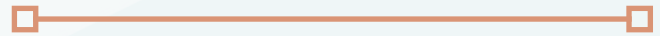


### MISSION

Feeding the hungry of Essex County with nutritious food that's accessible to their location.

### OUR IMPACT

Across our seven locations, Margo's Pantry fed 2,500 people every month in 2023 at our soup kitchens and provided supplemental groceries. We did this by partnering with community service providers who directed those experiencing food insecurity to our doors and finding food resources that can be shared. We also mobilized volunteers to help us distribute food to vulnerable children, families, and seniors.



**Colleen Farren**

Executive Director

14 Valley Street, Maplewood  
973.555.5555 | margospantry.org



## BIKE ESSEX COUNTY

### MISSION

Creating and advocating for safe bike pathways in Essex County



### OUR IMPACT

Looking to expand where people may safely ride bikes in Essex County, in 2023 Bike Essex County advocated at the local, county and state level for safer bike lanes that are well-marked and well-paved. We also continued to advance our plan to link the Ragged River trail with Walnut Road for access to neighboring Union County.



**Bradley West**

Founder

123 Vose Avenue, South Orange  
973.555.5555 | bikeessexcounty.org

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## NONPROFIT FEATURE

Space Reservation Contract for Hearth + Home Issue – out March 8

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BUSINESS NAME: \_\_\_\_\_ YOUR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_ SALES REP \_\_\_\_\_

*I'd like to be featured in the **NONPROFIT 2024** section in the Hearth + Home Issue:*

\$300 with the purchase of an advertisement in the Hearth + Home issue.

\$395 with no advertisement.

Deadline for inclusion: February 19.

Ellen Donker will contact the organizational leader for a brief interview and will need a headshot (high resolution, please) to [ellen@mattersmagazine.com](mailto:ellen@mattersmagazine.com) by February 20.

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All payments are required in advance of publication unless you have established 30-day credit terms with *Matters Magazine*. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

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CLIENT SIGNATURE

DATE