



MEET THE MERCHANT

"WORD ON THE STREET"

What is your business known for?
Can you sum it up in just one

WORD?

Be featured in the *Matters Magazine* Spring Issue,
just in time for National Small Business Week, April 30 - May 6.
Matters Magazine will photograph you in your space along with a
product you'd like to highlight.

SPRING ISSUE: OUT APRIL 28

Deadline: April 7

Please contact your Sales Representative
for details or call 973-763-4900.

FETCH

Rick O'Hare
555 Springfield Avenue, Maplewood
973-555-5555 fetch.com



playful

I've owned pets my entire life and appreciate the unique personalities of each and every one, whether it be cat, dog, guinea pig, finch or iguana. I consider pets to be part of our families – they help us to be better humans. My aim is to help pet parents by carrying basic supplies as well as items that help us to pamper our pets or strengthen our bond with them. Need a catnip mouse for your cat? We've got 'em. A tartan coat for your Scotty? That, too!



Nubby rubber chew toy, \$12.95

CUP + SPOON

Kim Margosi
555 Maplewood Avenue, Maplewood
973-555-5555 cupandspoon.com



comfort

Tea, coffee, hot chocolate – these hot drinks have always signaled comfort to me. Pair them with a good pastry and I'm already relaxed. That's the kind of feeling I want people to get when they're in my shop. I seek to make my place a gathering spot for customers to enjoy good food and drink while helping relationships to be fostered and friendships to blossom.



Cranberry scone with lemon drizzle, \$4.25

URBAN CLOSET

Ted Stafford
136 South Orange Avenue, South Orange
973-555-5555 urbancloset.com



style

Back when I sold insurance, my clients would comment on my style. That got me thinking that a lot of guys want to shop at a place where the choices have been narrowed down so they can come out with a put-together look. Four years ago, I opened my clothing and accessories shop. My favorite moment is when I've helped outfit someone and they walk out of the store with new-found confidence.



Men's purple shirt, \$129



MEET THE MERCHANT SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'd like to be featured in the MEET THE MERCHANT "WORD ON THE STREET" 2023 section in the Spring issue:

☐ \$350 with the purchase of an advertisement in the Spring issue.

☐ \$495 with no advertisement.

Deadline for inclusion: April 7.

Best way to reach me: _____

All payments are required in advance of publication unless you have established 30-day credit terms with Matters Magazine.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

CLIENT SIGNATURE

DATE