

Matters

M A G A Z I N E

MEET THE MERCHANT

**WHAT'S
YOUR
LINE?**



Does your business have a tagline or a short description that sums up what you do?

LET OUR READERS KNOW



Be featured in the *Matters Magazine* Spring Issue, just in time for National Small Business Week, April 28 - May 4. *Matters Magazine* will photograph you in your space along with a product you'd like to highlight.

SPRING ISSUE: OUT APRIL 26

Deadline: April 5

Please contact your Sales Representative for details or call 973-763-4900.



CUP + SPOON

Kim Margosi
555 Maplewood Avenue, Maplewood
973-555-5555 | cupandspoon.com

your second home cafe

Tea, coffee, hot chocolate – these hot drinks have always signaled comfort to me. Pair them with a good pastry and I'm already relaxed. That's the kind of feeling I want people to have when they're in my cafe. We use the freshest ingredients to make yummy baked goods and hot drinks.



Cranberry scone with lemon drizzle, \$4.25

And we view our space as a gathering spot for customers to enjoy good eats while fostering relationships.



URBAN CLOSET

Ted Stafford
136 South Orange Avenue, South Orange
973-555-5555 | urbancloset.com

clothes for life

Back when I sold insurance, my clients would comment on my style. That got me thinking that a lot of guys want to shop at a place where the choices have been narrowed down so they can come out with a put-together look. Four years ago, I opened my clothing and accessories shop. My favorite



Chore Coat, \$195



moment is when I've helped outfit someone and they walk out of the store with confidence.

BLOOM

Sherri Paddock
555 Springfield Avenue, Maplewood
973-555-5555 bloom.com

plants are happiness

Owning a plant store feeds my curiosity about different species while allowing me to share my obsession with others. I'm kind of like a plant counselor with an aim of helping plant parents find the right selection of plants for their environment and level of involvement. Need a plant that looks great and requires little at-



Dracaena "Song of India" in white ceramic pot, \$34.95

tention? We've got 'em. Want a plant that flowers in the indirect light of your living room? That, too! We also carry beautiful pots and all the tools, soil and fertilizer to keep you and your plants happy.



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MEET THE MERCHANT SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'd like to be featured in the MEET THE MERCHANT "WHAT'S YOUR LINE" 2024 section in the Spring issue:

\$350 with the purchase of an advertisement in the Spring issue.

\$495 with no advertisement.

Deadline for inclusion: April 5.

Best way to reach me: _____

All payments are required in advance of publication unless you have established 30-day credit terms with Matters Magazine.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

CLIENT SIGNATURE

DATE