

# Matters

M A G A Z I N E



## *a favorite moment in my practice*

As someone who works in a caring profession, your goal is to help your patients or clients achieve better health. It is especially meaningful when they express their gratitude by simply saying ‘THANK YOU.’ Our readers want to hear about a favorite moment when your care made a difference.

*Matters Magazine* will work with you to craft your “THANK YOU” story, along with a photograph to position you as not only a qualified practitioner but someone who treasures these relationships.

## **Winter Issue**

**Publish date – January 26**

**Deadline – January 5**

Please contact your Advertising Consultant  
for details or call 973-763-4900.

## FIT STUDIO

Sandra Hughes  
122 Main Street, South Orange  
973-555-5555 | fitstudio.com

### MY CLIENT HAS MORE ENERGY

Tessa came to me feeling like her energy was at an all-time low. She had two school-age kids and wasn't prioritizing time for herself. Together we came up with a plan for regular cardio and strength training. **She thanked me** because now she wakes up feeling energetic and ready to take on the tasks of the day.



## THE VISION GROUP

Sam Sullivan  
122 Main Street, Maplewood  
973-555-5555 | visiongroup.com

### MY PATIENT CAN READ AGAIN

I used to see Oscar solely for routine eye care. But when he developed cataracts and his vision became cloudy and blurred, I recommended surgery. He had misconceptions about the procedure but after assuring him that cataract surgery had a high success rate, he agreed to it. I'll never forget the joy on his face when **he thanked me** that he could read again, and this time without glasses.



## ILLUMINATION

Devon Waters  
122 Main Street, Maplewood  
973-555-5555 | illumination.com

### MY CLIENT FEELS BEAUTIFUL

Jennifer never felt comfortable taming her thick wavy hair. Rather than doing battle with it every morning, I gave her a cut that accentuates the texture of her hair and brought out her natural highlights. **She thanked me** for teaching her how to apply the right product to her hair so that she could easily get ready for the day and still look great after a commute into the city.





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## FAVORITE MOMENT SPACE RESERVATION CONTRACT

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BUSINESS NAME: \_\_\_\_\_ YOUR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_ SALES REP \_\_\_\_\_

*I'd like to be featured in the **FAVORITE MOMENT 2024** section in the *Winter Issue*:*

☐ \$350 with the purchase of an advertisement in the Winter issue.

☐ \$495 with no advertisement.

Deadline for inclusion: January 5.

Best way to reach me: \_\_\_\_\_

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All payments are required in advance of publication unless you have established 30-day credit terms with Matters Magazine. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

\_\_\_\_\_  
CLIENT SIGNATURE

\_\_\_\_\_  
DATE