

Matters

M A G A Z I N E

Why I Care

As someone who works in a caring profession, your job is to help people. Our readers want to know how you chose your occupation.

What were the influences or situations that brought you to your present career? Why do you enjoy helping others?

Matters Magazine will work with you to craft your “Why I Care” story, along with a photograph to position you as not only a qualified practitioner but as someone living their calling.

Winter Issue

Publish date – January 27

Deadline – January 6

Please contact your Advertising Consultant for details or call 973-763-4900.

FIT STUDIO

Raven Oakley
122 Main Street, South Orange
973-555-5555 | fitstudio.com

WHY I'M A FITNESS INSTRUCTOR

I have always enjoyed staying fit and love to share the positive difference a healthy lifestyle has made for me. It was just natural for me to turn my passion into a profession. As an instructor I get to know my clients and be a part of their journeys. I see them become more fit, move better, function more efficiently in life and gain confidence.



THE DENTAL GROUP

Sean Lowry
122 Main Street, Maplewood
973-555-5555 | dentalgroup.com

WHY I'M A DENTIST

My uncle was a dentist, and I saw how much families in our community depended on him and considered him a trusted friend. Since oral health has a direct relationship to the proper functioning of the body I get to be a trusted practitioner that not only helps patients have a good smile but also addresses their wellness.

ILLUMINATION

Jessica Center
122 Main Street, Maplewood
973-555-5555 | illumination.com

WHY I MANAGE A SALON

I always wanted to be a hairdresser because I enjoy bringing out a person's inner beauty with a style that fits them. After working for a number of years and growing a good client base, I realized that I also like managing the day-to-day business, so I opened my own salon. I love creating an environment for the stylists to shine and my clients to relax and be known.



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WHY I CARE SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

*I'd like to be featured in the **WHY I CARE 2023** section in the *Winter Issue*:*

\$350 with the purchase of an advertisement in the Winter issue.

\$495 with no advertisement.

Deadline for inclusion: January 6.

Best way to reach me: _____

All payments are required in advance of publication unless you have established 30-day credit terms with Matters Magazine. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

CLIENT SIGNATURE

DATE