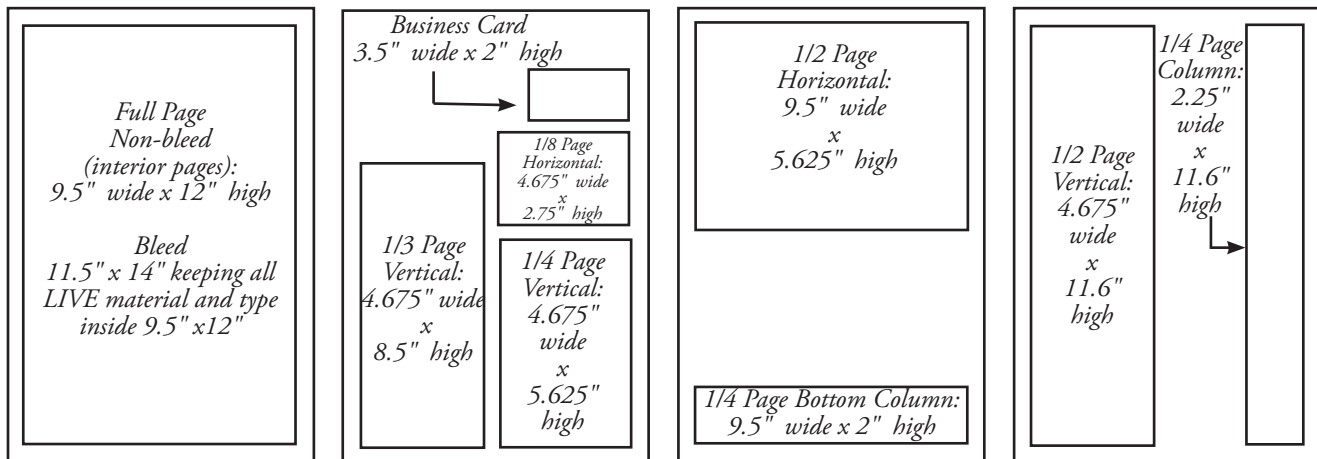


ISSUE	PUBLISHED	Ad Reservations	Ad Materials	Local Matters Deadline
MoreMatters	January 2, 2012	12/27/11	12/29/11	12/19/11
Winter	February 8, 2012	1/13/12	1/20/12	1/13/12
MoreMatters	March 5, 2012	2/28/12	3/1/12	2/20/12
Spring	April 11, 2012	3/16/12	3/23/12	3/16/12
MoreMatters	May 1, 2012	4/24/12	4/26/12	4/16/12
Summer	June 6, 2012	5/11/12	5/18/12	5/11/12
MoreMatters	July 2, 2012	6/26/12	6/28/12	6/18/12
School	August 8, 2012	7/13/12	7/20/12	7/13/12
MoreMatters	September 4, 2012	8/28/12	8/30/12	8/20/12
Fall	October 3, 2012	9/7/12	9/14/12	9/7/12
MoreMatters	November 5, 2012	10/30/12	11/1/12	10/22/12
Holiday	November 28, 2012	11/2/12	11/9/12	11/2/12



Size/Contract	Single Issue	+MM	3X per Issue	+MM	6X per Issue	+MM	Non-Profit* One Issue	+MM
**Business Card	\$225	+45	\$210	+35	\$190	+25	\$175	+10
**1/8 PAGE	\$450	+55	\$415	+45	\$365	+35	\$325	+15
**1/4 PAGE	\$600	+70	\$575	+60	\$520	+50	\$455	+25
**1/3 PAGE	\$795	+95	\$750	+85	\$675	+75	\$625	+45
**1/2 PAGE	\$1015	+115	\$985	+105	\$875	+95	\$815	+55
**Full PAGE	\$1780	+145	\$1650	+135	\$1500	+125	\$1400	+65
IFC/IBC PAGE	\$1900	+170	\$1725	+160	\$1600	+150	NA	-

INSERTS: Maplewood only \$600 South Orange only \$600 Both: \$1100 MoreMatters only: \$100
 *Organizations who have legitimate non-profit or charitable status. **Requested Positions may be granted subject to a 10% premium.